

Exhibitors. 44th EMAC Conference (May 26 – 29th, 2015)

Belgium, Leuven

It is our great pleasure to announce the 44th ANNUAL CONFERENCE EMAC 2015 (European Marketing Academy), which will be held at the **University of Leuven and the Vlerick Business School** in **Leuven, Belgium** from May 26 – 29 (<http://www.emac2015.eu>)

Based on previous editions, we estimate about **1000 academic professionals of marketing and market research worldwide** (mainly European, with 50 % of the attendees from Belgium's neighboring countries).

This conference provides a **space for exhibitors** and has **advantages for sponsors**.

EXHIBITION STAND

- Space for exhibition (2 x 2 m)
- One white back or lateral panel
- One table
- Two chairs
- Storage space
- Utilities

OTHER BENEFITS

- One exhibitor badge including coffee breaks & lunches during the conference
- Logo on website
- The representatives are invited to the Welcome reception
- The representatives are invited to the Social events (max. 2 participants)
- One Conference registration
- Exhibitor listed in the Final Programme and on the Conference Website
- One free commercial insert in the conference bags is granted (to be provided by the sponsor. The materials should be send to the conference office three weeks in advance).

EXHIBITION OPTIONS AND COSTS:

- 1.999 euro excl. VAT

FLOOR PLAN

The organization of the conference reserves the right to amend the floor plan and/or relocate any stand if required.

DATES FOR THE GOODS DELIVERY

Contact de organization: emac2015@kuleuven.be

EXHIBITOR CONTACT PERSON

Each Company must appoint one contact person, with authorization to sign service contracts necessary for the installation and removal of stand and the provision of services, for which the Exhibitor will be responsible.

MORE INFORMATION

Please contact the conference and events office for more information :
emac2015@kuleuven.be or 00 32 16 37 36 00

