

EMAC 2015

LEUVEN (BELGIUM)
MAY 26-29 2015



KU LEUVEN



COLLABORATION IN RESEARCH



Theme & Tracks

Location

Submissions

Accommodation

EMAC 2015 : Collaboration in Research

Academic research in marketing is increasingly financed by large institutions and governmental organizations. Bidding for these projects requires different research teams to form a network, often across the academic/business/NGO boundaries, and across national boundaries. EMAC is a perfect platform to facilitate such collaborations. EMAC can help them happen, help them to get financed, and help them pay off for you, as a researcher.

Hence, 'COLLABORATION IN RESEARCH' will be the central theme for the conference in Leuven. At EMAC 2015 you not only get to know ongoing collaborations, but also discover new initiatives to facilitate novel research collaborations!

EMAC 2015 Chairs: Luk Warlop (KU Leuven & BI Norwegian Business School) and Steve Muylle (Vlerick Business School)

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The range of hotel accommodation available in Leuven is one of the most extensive in Europe, offering outstanding quality and diversity. You can use the website of EMAC2015 to search for the hotel that best suits your needs and pocket, anywhere in Leuven City, on the coast or further. Enjoy your perfect time break in hotels that offer first-class quality and services. The Organizing Committee of EMAC 2015 has pre-booked some rooms in various hotels of different categories close to the Conference Venue from 3rd to 6th June 2015.

Please remember that the number of rooms is limited. We recommend that you make your reservation as soon as possible. Requests will be processed on a first come first served basis and will be subject to room availability. The price includes breakfast. In the event of any incidence, please do not hesitate to contact the technical secretary by e-mail in Valencia.



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